Summary of Operating Activities during the Period

☁ Kingdee Announces 2015 Interim Results

 (19 August 2015, Hong Kong) Kingdee announced its unaudited interim results for the six months ended 30 June 2015 ("Period"). During the Period, the ERP segment made steady progress and the Kingdee Cloud segment accelerated its growth. Both segments established key strategic business partnerships and capital cooperation. Revenue of the Group was RMB757,981,000 an increase of 1.1% year-on-year. Net profit was up from approximately RMB80,954,000 from the same period last year to approximately RMB90,444,000 this year, an increase of 11.7% year-on-year. Revenue from Cloud services surged 82.1% year-on-year to RMB81,803,000.

☁ Kingdee and Guosen Securities jointly set up RMB1 billion fund

(14 September 2015, Hong Kong) Kingdee has signed an agreement with Guosen Securities Co. Ltd. (Stock Code: 002736.SZ). The two parties will jointly set up a mobile internet industry investment fund of up to RMB1 billion to support the growth of enterprise Internet in China. The two parties will leverage each other's strengths, resources, channel network and expertise in their respective industries and work closely to develop the fund. According to Mr. YANG Jian, Executive Director and CFO of Kingdee, the fund management company will manage up to RMB 1 billion in fund size to boost the development of enterprise Cloud computing, Internet finance and Big Data for mobile Internet companies with solid potential.

☁ Taiji Corp makes strategic investment in Kingdee Middleware

(13 July 2015, Shenzhen, China) Kingdee and Taiji Computer Corporation Limited (the "Taiji Corp", Stock Code: 002368.SZ) have entered into a Cooperation Framework Agreement with the Company. Taiji Corp will strategically invest in Shenzhen Kingdee Middleware Limited (Kingdee Middleware), a subsidiary of Kingdee International. Pursuant to the agreement, both parties will work together on technology, product and solution integration, jointly promoting the development of autonomy and controllability. Taiji Corp. will help Kingdee Middleware continue to be the market leader in the infrastructure software development industry in China. While Kingdee Middleware will provide support in the fields of infrastructure and information security for Taiji Corp. supporting its strategy of an "Independent and Self-Controlled" growth.

☁ Kingdee joins SF Express to launch new O2O business model offering new solutions for E-commerce

The brand new KIS Flagship V4.0 was launched in Shanghai on 10 July, and "Without KIS, There is No O2O" was the theme of the ceremony. Kingdee announced at the ceremony that the Company will join forces with SF Express to launch the "SF-Kingdee E-commerce Solutions" with the goal of providing e-commerce companies a more stable and efficient software system as well as logistics solutions.

☁ Kingdee joins hands with SF Express to help online retailers prepare for China's annual "Single's Day"

Following the cooperation between Kingdee and SF Express to launch the "SF-Kingdee E-commerce Solutions" on July 10, the two parties joined hands again to help the online retailers prepare for their sales promotion before China's annual "Single's Day". In addition to SF providing freight rate reduction and exemption for a period of one year, the Kingdee e-commerce ERP system launched price concessions of up to 50 percent. The packaged plan with high performance/price ratio aims to optimize the cost structure for the online retailers and provide one-stop e-commerce solutions with comprehensive, delicate, efficient services for e-commerce enterprises.

☁ Kingdee joins hands with JD.COM in developing free E-commerce mobile office

On 28 July, Kingdee Cloud Hub was officially launched on JD.com, offering a secure and highly efficient free mobile office application. As of the date, users can download and use the Cloud Hub on the JD.com service platform for free.

☁ Kingdee Partners with JD.com and Lenovo for Informatization of Enterprise Procurement

The 1st JD.com Enterprise Procurement Informatization Summit (京东首届企业采购信息化峰会) was held in Beijing on July 28. During the event, JD.com joined Kingdee and other members to formally set up the Enterprise Procurement Informatization Industry Alliance. The alliance was witnessed by more than 300 enterprises and dozens of industry partners including Intel, Lenovo, HP and Deli.

Summary of Operating Activities during the Period

☁ Industry tycoons gained valuable information from Dunhuang real estate summit

"Connecting Cloud · Dream Gobi – The 4th Season of 2015 China Real Estate Summit" was held in Dunhuang, Gansu Province. The summit was organized by the Construction and Real Estate Industry Department of Kingdee and supported by Kingdee's Hub for the China Property Sector. Wang Wenjin, executive vice president of Vanke, Cao Zhidong, vice president of Sincere Group, Dr. Zhang Yonghu, information director of Aoyuan Property and other guests attended the event and discussed major industry themes.

☁ Kingdee Xingdongliu attended "2015 Smart City China Innovation Industry Conference"

On August 31, the "2015 Smart City China Innovation Industry Conference" was held at the Shenzhen Convention & Exhibition Center. The Xingdongliu team from Kingdee Group, as the representative of the technological innovative enterprise in Shenzhen's Nanshan District, debuted China's leading "Internet+ Marketing" Cloud Service Platform at the exhibition, demonstrating its unparalleled capability in the field of "Internet+ Marketing".

☁ Kingdee ERP Cloud Service becomes popular among rapidly growing Internet companies

Recently, Shanghai Entstudy Company Limited ("Entstudy.com"), a well-known O2O education platform in China and the only Internet educational company funded by Tencent, signed contract with Kingdee. According to the contract, Entstudy.com will choose Kingdee ERP Cloud Service as the financial informatization management solution to create a nation-wide financial management and control platform. The informationization sinnovation and upgrading of the Kingdee ERP Cloud Service will support Entstudy.com in the digital transformation from traditional IT management to the era of "Internet+". Entstudy.com will be able to ride the wave of "Internet+" for education O2O and reinforce its leading position in the education O2O area.

Summary of Operating Activities during the Period

☁ Kingdee Internet Finance and Bank of Changsha jointly launched data-based lending services based on ERP data

On 17 September, 2015, Kingdee Group and Bank of Changsha jointly launched the Small and Medium Enterprises (SMEs) Data-based Lending Services – Chang Xiang Dai to kick off the strategic cooperation between the parties. In the meantime, Kingdee Group also launched "SF-Kingdee E-commerce Solutions" with SF Express to reduce the logistic costs for enterprises. This is the first time that Kingdee works with Bank of Changsha to provide SMEs with the collateral-free data-based lending services – Chang Xiang Dai. The enterprises will be able to use Kingdee's ERP data as the basis for their credit assessment and apply for the loan of Chang Xiang Dai from Bank of Changsha via Kingdee's Internet Finance Platform. The review and approval takes 2-5 working days and the loan will be issued in 48 hours upon approval. The service is free. It is an effective way to secure a loan based on ERP data, which will greatly help the SMEs address their financing difficulties. Meanwhile, the 'SF-Kingdee E-commerce Solutions' have attracted a lot of attentions from the industry.

☁ Mengniu adopts Kingdee software to centralize financial management for shared settlements

Recently, Inner Mongolia Mengniu Dairy (Group) Company Limited ("Mengniu") and Kingdee have teamed up once again in adopting Kingdee's EAS Fund Shared Platform to develop the 'Mengniu Group Finance Shared Service Centre ("FSSC") – EAS Fund Shared Platform'. The Fund Shared Service Centre will provide shared settlements, bill pooling, finance services, international clearing, palm PC fund as well as the e-approval process for online payment, effectively facilitating the high quality and efficient services for Mengniu's new finance, new management and control, and new platform.

Kingdee KIS Flagship V4.0

To facilitate SMEs in information management with a comprehensive coverage including E-commerce, supply chain, production, finance and human resource.

Connection	Intelligent	Innovative

Connection

Connect Order and Inventory
- Support the connection of orders on 22 mall platforms
- Support the connection of e-waybills of 17 logistic companies
- Support the connection of 4 third-party storage agencies
- Support the automatic matching of logistic company

Connect Online and Offline Shops
- Store Management
- Comprehensive Promotion
- Unified Membership Management

Connect Customers and Employees

-Micro Mart

- Fast Penetration
- Price Control
- Instant Stock
- Real-Time Order

-Micro CRM

- Product Card
- Order Response
- Leads Tracking
- Customer Follow-Up

Intelligent

Intelligent Warehousing and Distribution - SF-Kingdee E-commerce Solutions

- Hardware Support for Nation-Wide Cloud Muster House
- Speed Distribution
- Smart Sub-Position Allocation
- Instant Storage of Digital Property

Smart Transaction Payment – Payment and Checking Service

- Support 6 Payment Channels
- Provide Financial Settlement Service on Taobao, Tmall and JD.com
- Support E-Commerce Tax Confirmation
- One-Click Checking for Logistic Costs

Innovative

Mobile Office – Cloud Hub

- Instant Messaging
- Official Corporate Weibo
- Enterprise Directory
- Application Access

Selected New Contracts Signed in Q3

Customers	Products	Industry / Sector
Dongjiang Environmental Company Limited	EAS	Social Services
Perfect (China) Co., Ltd.	EAS	Manufacturing
Shenzhen Coastal Investment Group Co., Ltd.	EAS	Construction and Properties
Shanghai Zhonggu Shipping Group	EAS	Transportation
Hunan Hansen Pharmaceutical Co., Ltd.	CLOUD HUB	Manufacturing
Nikoyo (Shenzhen) Electronic Systems Co., Ltd.	K/3 WISE	Manufacturing
Xian iThor Information Technology Co., Ltd.	K/3 WISE	Manufacturing
Jindi Group Limited	K/3 CLOUD	Manufacturing
Jiangsu Water Paradise Restaurant Management Co., Ltd.	K/3 CLOUD	Social Services

Analyst Reports

Date	Institutions	Rating	Target Price
August 2015	Macquarie Group	Outperform	HKD4.20
August 2015	CCB International	Outperform	HKD4.08
August 2015	OSK	Neutral	HKD2.91

Investor Conference Calendar

Time	Venue	Organizer
24 September 2015	Taiwan	Growth industries investment forum 2015 (Cathay Securities)
8 September 2015	Shenzhen	Morgan Stanley China Tech Conference
28 August 2015	Hong Kong	GF Securities Investors Luncheon
27 August 2015	Shenzhen	Morgan Stanley China Internet & E-Commerce Conference
25-26 August 2015	Hong Kong	CICC Roadshow
24 August 2015	Hong Kong	CCB International Roadshow
20-21 August 2015	Hong Kong	Macquarie Securities Group Roadshow
20 August 2015	Hong Kong	Interim Results Presentation
6 July 2015	Hong Kong	Citi's China Mid-Cap H-/A-share Conference 2015

(0268.HK) Information

Closing Price (02/11/2015)	HKD 3.13
52 Wk Range	HKD 2.18 - 6.41
Market Cap	HKD 9.12 Billion
Shares Outstanding	2.91 Billion Shares
Listing Date (Main Board)	20/07/2005

2015 Half Financial Review

Revenue	757.98 (RMB' mil)	% of Turnover
-ERP business	676.18	89.21%
-Cloud services business	81.80	10.79%
Gross Profit Margin	79.1%	
R&D Costs of Total Revenue	14.06%	
Net Profit	90.44	
Cash and Sash Equivalents	2294.09	

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